

Press Release

Metastorm Completes Global BPM Education Tour

Metastorm Educates Seminar Attendees on the Value of Business Process Management, Covers 5 Continents in 3 Month Tour

BALTIMORE, MD and LONDON, UK – August 8, 2006 – Metastorm, a leading provider of Business Process Management (BPM) software for modeling, automating, integrating, and improving both human and system-based processes, today announced the completion of its global tour to educate organizations around the world on the value of business process management. Metastorm, a recognized leader in the BPM market, traveled to five continents over three months to run this educational series of seminars. Metastorm's partners in local markets stepped up to organize and support the seminars, drawing over 600 attendees in Australia, Malaysia, Scandinavia, South Africa, the United Kingdom, and the United States.

“As a leading systems integrator in Australia, we have seen a growing interest in business process management from our customers,” stated Jeremy Ellis, CEO of iOctane. “We selected Metastorm as our preferred BPM solution because of its proven ability to support large, high-profile customer organizations. For example, Metastorm was able to quickly and effectively address a critical compliance challenge for a leading insurance company in Australia over two years ago, before most people even knew what BPM meant. Since then, Metastorm has implemented solutions in a variety of industries, including government, legal, financial and business services. These proven results and support infrastructure at the local level have made Metastorm and iOctane the de facto standard for BPM in Australia and New Zealand. This recent education tour is just one of many programs we have in place to help organizations realize the value of BPM.”

Highlights of the Metastorm-led BPM education tour, which ran from May through July 2006

included:

- Three seminars in the United States, held in conjunction with Microsoft in Boston, Chicago, and New York ;
- Seminars in Scandinavia, sponsored by Metastorm partner Creuna and featuring Metastorm customer SkandiaBanken;
- A session held in London, scheduled to align with the highly successful Gartner EMEA BPM Summit which included presentations by Metastorm customers Deutsche Post, Lufthansa, and London Underground;
- A seminar in Malaysia, sponsored by Metastorm partner Datamation, which attracted over 80 attendees;
- Two seminars in South Africa, sponsored by Metastorm partners BTG and DVT, which attracted over 100 attendees;
- Three executive seminars in Australia, co-sponsored by Metastorm partners iOctane and Microsoft, which attracted 190 attendees with representation from over 50 of the largest companies in Australia.

The content of the seminars included an introduction to business process management, case study examples of the results organizations across various industries are realizing as the result of BPM initiatives, education on the value of implementing BPM Suite technology to achieve “Breakaway BPM” for superior advantage, and a live demonstration of the complete roundtrip Metastorm BPM Suite.

“Malaysia has become very advanced in terms of technology adoption, and BPM is the next logical application for organizations to evaluate,” stated Alex S.C. Wee, group managing director of Datamation Group. “Our customers look to us to provide expertise and guidance on both process improvement initiatives and the BPM technology needed to support them. We chose Metastorm as our solutions partner because it is the most well-known and established BPM provider at a global level – as is proven by its proven success in Europe, Middle East, Africa, and Australia, as well as early customer successes in Malaysia and Singapore. The large number of attendees who turned out for our BPM seminar series shows that the market here is ready to embrace a proven solution such as Metastorm, especially when it is combined with the local infrastructure and support that Datamation can provide.”

“Metastorm is one of the few BPM vendors with a substantial global presence – with over 1200 customers in 41 countries, we have proven that we have the experience and infrastructure to

support international and multi-national organizations,” says Robert Farrell, president and CEO of Metastorm. “We chose to leverage this expertise in the form of a global tour to evangelize the value BPM can provide to organizations across five continents. While some vendors are very U.S.-centric, we recognize that businesses and governments in other parts of the world are just as interested in achieving greater efficiency, control, and agility across their mission-critical processes, and Metastorm would like to help them achieve these goals. This tour was designed to educate these organizations on business process management and expose them to a technology that can help them realize immediate value, a measurable return on investment, and a long-term strategic advantage. We were extremely pleased with the strong level of interest and seminar turnout, and we look forward to helping these organizations realize their objectives through more effective process management.”

About Metastorm, Inc.

As the first breakaway BPM vendor, Metastorm is a leader in business process management (BPM) software and best practice methodologies for modeling, automating, integrating, and improving both human and system-based processes. Metastorm BPM™ is a complete solution for roundtrip process improvement, designed specifically to address complex processes that are unique to organizations. Metastorm’s 1200+ global client base in manufacturing, retail, financial services, business services, healthcare and government are achieving rapid ROI and Enterprise Process Advantage® in customer service, supply chain operations, risk management, and internal operations. For more information visit www.metastorm.com.

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