

Press Release

Metastorm Hosts Executive Breakfast Briefing with Dynamic Financial Services Expert

Ralph Silva, TowerGroup Research Director and Broadcast Contributor, Joins as Guest Speaker

LONDON, UK and BALTIMORE, MD – November 18, 2008 – Metastorm, a leading provider of Business Process Management (BPM), Business Process Analysis (BPA), and Enterprise Architecture (EA) software for aligning strategy with execution, today announced it will be hosting a complimentary Financial Services Executive Breakfast Briefing with guest speaker Ralph Silva of TowerGroup. The event is being held at the Devonshire Terrace in London on Thursday, 4th December 2008 from 08:00 – 10:45.

Mr. Silva's presentation, entitled "The NEW 3 R's in Financial Services: Risk, Retention, Return," will focus on key trends resulting from the global credit crisis that has so quickly and dramatically changed the landscape of the financial services industry. He will address the need for an aggressive approach to evolving enterprise architecture and the need for a well-considered process management program.

Attendance at this live, interactive briefing will provide practical answers to key questions on surviving and thriving in the new landscape:

- What areas continue to attract capital investment post the credit crunch?
- How can we balance the need for cost reduction while improving the customer experience?
- How can we deliver change faster and more cost effectively?

Space is limited so [register today](#).

About Metastorm, Inc.

With a focus on enterprise visibility, optimization, and agility, Metastorm offers market-leading solutions for Enterprise Architecture (EA), Business Process Analysis & Modeling (BPA) and Business Process Management (BPM). As an integrated product portfolio, Metastorm Enterprise™ allows organizations to maximize business results by unifying strategy, analysis and execution. Metastorm is the only solution provider to bring together these critical disciplines on a single software platform to enable an understanding of enterprise architecture and strategy, accurate impact and opportunity assessment, effective process execution, and accelerated value realization for organizations worldwide. For more information on powering strategic advantage with Metastorm Enterprise, visit www.metastorm.com.

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