

Press Release

Metastorm Customer, Wyeth Pharmaceuticals, Wins CIO 100 Award for BPM Project

BALTIMORE, MD – June 8, 2009 – Metastorm, a leading provider of Business Process Management (BPM), Business Process Analysis (BPA), and Enterprise Architecture (EA) software for aligning strategy with execution, today announced that CIO Magazine has named Metastorm customer Wyeth Pharmaceuticals as one of this year's CIO 100 winners in recognition of its success with BPM. Wyeth is one of the world's largest pharmaceutical and health care products companies.

According to CIO, the 2009 CIO 100 Awards honor 100 companies that are creating new business value by innovating with technology. The Wyeth award entry highlighted the deployment of an electronic data capture system for the collection of drug trial data using both Metastorm BPM® and Medidata Rave. It notes that Wyeth's clinical data is now available almost immediately following patient visits, enabling dynamic trial execution methods and "early fail" business decisions for study projects.

"We congratulate the Wyeth R&D team for the CIO 100 recognition and for the team's focus on business process improvement and advanced use of Metastorm BPM in developing sophisticated business solutions," stated Bob Farrell, chairman and CEO of Metastorm. "Wyeth's commendable achievement also goes further than the single project cited in the CIO 100 – Wyeth has been one of our premier customers in terms of the scope and criticality of business projects for which it has employed the use of BPM technology. Wyeth's focus on delivering value through process improvement is paying off with measurable results."

The CIO 100 award applicants were asked what technologies were most important to executing their projects, and business process management and enterprise architecture technologies emerged #1 and #2 in the overall list – providing strong industry validation on the value that these applications deliver.

More information on the CIO 100 Wyeth Pharmaceuticals winner profile can be found at <http://www.cio.com/cio100/detail/1997>.

About Metastorm, Inc.

With a focus on enterprise visibility, resource optimization, efficiency and agility, Metastorm offers market-leading software for enterprise and business architecture (EA), business process analysis (BPA), and business process management (BPM). As an integrated product portfolio, Metastorm Enterprise allows organizations to improve business results by better aligning strategy with execution. By combining the power of these three disciplines onto a common platform, Metastorm is helping organizations worldwide focus on the right business improvements, instill stronger governance, and accelerate time to value. For more information and success stories on organizations powering strategic advantage with Metastorm Enterprise, visit www.metastorm.com.

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