

Press Release

Metastorm Debuts New Customer Testimonial Videos

Seven Successful Organizations Share Insights on Using EA, BPA, BPM Software in Season 5 of the “Metastorm Customers Speak Out” Series

BALTIMORE, MD and LONDON, UK– August 18, 2009 – Metastorm, a leading provider of Business Process Management (BPM), Business Process Analysis (BPA), and Enterprise Architecture (EA) software for aligning strategy with execution, today launched Season 5 of its *Metastorm Customers Speak Out* video testimonial series.

The series, which was introduced in 2005, was the first of its kind featuring video interviews with companies around the world discussing their experiences in planning, deploying and measuring business improvement initiatives.

The new season debuts seven episodes featuring customers who have successfully deployed Metastorm’s software to deliver business improvements across critical processes. Participating organizations – including arvato systems, Salt River Project and Wyeth – span several industries and multiple countries, including Germany, the United Kingdom and the United States.

Metastorm enables its customers and partners to model and understand all aspects of their enterprise architecture and strategy, identify and analyze opportunities for improvement, and automate key business processes for more effective execution. As a result, they are optimizing the use of their resources to achieve lower costs, faster time to market, better governance, greater agility and overall improved business performance—all of which are integral to success, especially in today’s difficult economic conditions.

The 34 episodes of the *Metastorm Customers Speak Out* video series can be viewed on Metastorm's website at www.metastorm.com/videos or on the MetastormMedia YouTube channel. The customer interviews are also available on iTunes by subscribing to the Metastorm Podcast Series. More than 100 written customer case studies can be viewed and downloaded at www.metastorm.com/customers.

A social media news release on this announcement is available at <http://metastorm.com/news/2009/081809.asp>.

About Metastorm, Inc.

With a focus on enterprise visibility, resource optimization, efficiency and agility, Metastorm offers market-leading software for enterprise and business architecture (EA), business process analysis (BPA), and business process management (BPM). As an integrated product portfolio, Metastorm Enterprise allows organizations to improve business results by better aligning strategy with execution. By combining the power of these three disciplines onto a common platform, Metastorm is helping organizations worldwide focus on the right business improvements, instill stronger governance, and accelerate time to value. For more information and success stories on organizations powering strategic advantage with Metastorm Enterprise, visit www.metastorm.com.

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