

Press Release

Metastorm Positioned in the Leaders Quadrant in “Magic Quadrant for Enterprise Architecture Tools”

BALTIMORE, MD – November 17, 2009 – Metastorm, a leading provider of Business Process Management (BPM), Business Process Analysis (BPA), and Enterprise Architecture (EA) software for aligning strategy with execution, today announced that it has been positioned in the Leaders quadrant of the Gartner Magic Quadrant for Enterprise Architecture Tools¹, published November 12, 2009.

Gartner, Inc.'s Magic Quadrant positions vendors in a particular market segment based on their completeness of vision and ability to execute. In addition to its most recent placement in the Leader quadrant of the Magic Quadrant for Enterprise Architecture Tools, Metastorm is also positioned in the Leaders quadrant of the Magic Quadrant for Business Process Management Suites² (BPMS), published February 18, 2009 by Gartner, Inc.

The Magic Quadrant for Enterprise Architecture Tools report states: “Many enterprises start off using drawing tools, spreadsheets and content management tools to document and share their EA. Although this can be useful initially, ensuring the consistency of these documents becomes extremely difficult once artifacts appear in multiple places. The EA tool market consists of vendors that offer software products to capture, store, structure, analyze and present information related to EA. The information stored in an EA tool must allow for multiple architectural viewpoints, including: business, information, technology and solutions.”

Metastorm ProVision® is a comprehensive suite for enterprise and business architecture, process discovery and business process analysis. Key resources – goals, technology, organization, data, finances, processes, products, suppliers, etc. – and inter-dependencies can be modeled and shared for both current and future planning and improvements. Business

processes can be modeled, simulated and optimized to take full advantage of available business resources. Process discovery capabilities allow accurate data to be collected about current processes to ensure valid models and simulation assumptions. Metastorm ProVision is part of the Metastorm Enterprise software portfolio, which uniquely combines leading, best-of-breed EA, BPA, and BPM capabilities on a common, integrated framework. Together, the solutions deliver a powerful platform for aligning strategy, analysis and execution.

“In my opinion, our position in the Leader quadrant in these Gartner Magic Quadrant reports is a testament to our success in aligning best-of-breed capabilities across all three disciplines to help our customers better align strategy with analysis and execution,” stated Robert Farrell, chairman & CEO of Metastorm. “Using EA as a discipline to understand the current state of the organization and plan for future changes to better meet strategic objectives is critical to both short- and long-term success, and Metastorm is pleased to provide a leading EA software tool to help our customers obtain the understanding, visibility and governance necessary to achieve success.”

A social media version of this press release is available at www.metastorm.com/news/2009/111709.asp.

- (1) Gartner, Inc., “Magic Quadrant for Enterprise Architecture Tools” by Robert Handler and Chris Wilson, November 12, 2009.
- (2) Gartner, Inc., “Magic Quadrant for Business Process Management Suites” by Janelle B. Hill, Michele Cantara, Marc Kerremans, and Daryl C. Plummer, February 18, 2009.

About the Magic Quadrant

The Gartner Magic Quadrants are copyrighted 2009 by Gartner, Inc., and are reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Metastorm Inc.

With a focus on enterprise visibility, resource optimization, efficiency and agility, Metastorm offers market-leading software for enterprise and business architecture (EA), business process analysis (BPA), and business process management (BPM). As an integrated product portfolio, Metastorm Enterprise allows organizations to improve business results by better aligning strategy with execution. By combining the power of these three disciplines onto a common platform, Metastorm is helping organizations worldwide focus on the right business improvements, instill stronger governance, and accelerate time to value. For more information and success stories on organizations powering strategic advantage with Metastorm Enterprise, visit www.metastorm.com.

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