

Metastorm Announces Lean Webinar Series

BALTIMORE, MD – January 26, 2010 – Metastorm, a leading provider of Business Process Management (BPM), Business Process Analysis (BPA), and Enterprise Architecture (EA) software for aligning strategy with execution, today announced that its Lean webinar series, which runs from January 28 to March 4, 2010, is now open for registration.

The modern day Lean does not have to be about formal methodologies – the new Lean is about productivity, efficiency and competitive advantage. It is about doing business smarter and faster by squeezing out underutilized resources and eliminating time wasters. The new Lean applies to every industry, and it is becoming a top agenda item for CIOs everywhere. Metastorm's Lean webinar series is designed to empower organizations to “get Lean” with EA, BPA and BPM to help cut costs, improve productivity and lower risk in smart ways that will enable them to gain a competitive advantage now, and to accelerate success in the future.

The following are featured in Metastorm's Lean webinar series:

Lean Enterprise Architecture: EA Can Be Fast & Agile

Thursday, January 28, 2010

Session1: 6:00am PT/9:00am ET/2:00pm GMT

Session 2: 10:00am PT/ 1:00pm ET/ 6:00pm GMT

In the “new normal” of today's operating environment, it is more important than ever to make the most of your enterprise resources. Well targeted Enterprise Architecture initiatives can help you achieve more, better and faster, with the same or fewer resources. Productivity, efficiency, optimal use of assets both in-house and in the “cloud” – that's what Lean EA can deliver. Learn from a hands-on EA and BPM practitioner who has successfully implemented Lean EA techniques tied directly into Business Process Management for fast, practical results.

To register, visit <http://www.metastorm.com/news/webinars.asp>

Business Process Analysis: Identify & Eliminate the Fat in Your Processes

Thursday, February 4, 2010

Session1: 6:00am PT/9:00am ET/2:00pm GMT

Session 2: 10:00am PT/ 1:00pm ET/ 6:00pm GMT

To get Lean, you need to know where the fat is, and therefore where you have opportunities to be more efficient and productive. But where do you start when your organization is comprised of literally hundreds or thousands of business processes? Business Process Analysis (BPA) software provides built-in expertise and algorithms to zero in on the best and worst areas of your processes and simulate changes that will deliver better results – no PhD required! This webinar will explore how packaged BPA software can give you the insight you need to make effective process changes that take into account all dependencies and a variety of objectives – including cost, time and profit.

To register, visit <http://www.metastorm.com/news/webinars.asp>

Getting Leaner Faster with Business Process Management

Thursday, February 18, 2010

Session1: 6:00am PT/9:00am ET/2:00pm GMT

Session 2: 10:00am PT/ 1:00pm ET/ 6:00pm GMT

BPM has been hailed as one of the best and fastest ways to operate in a leaner, more optimized manner. But a critical question is what BPM approaches can allow you to get lean the fastest, with the greatest certainty and with the largest business results? Get advice from a hands-on CMMI, Six Sigma and Lean practitioner who has successfully implemented roundtrip process improvements complete with metrics and significant, quantifiable benefits to productivity and efficiency.

To register, visit <http://www.metastorm.com/news/webinars.asp>

Lean to the Power of 3

Thursday, March 4, 2010

Session1: 6:00am PT/9:00am ET/2:00pm GMT

Session 2: 10:00am PT/ 1:00pm ET/ 6:00pm GMT

Are your goals out of sync with reality? Is the business out of sync with IT? Failing to align strategy with execution and difficulty aligning business and IT are two of the most fundamental issues standing in the way of optimizing organizational productivity, efficiency and performance. To truly “get Lean,” you need greater visibility into and collaboration on what matters most. Learn from industry experts who have successfully used EA, BPA and BPM software together to bridge these gaps – with significant improvements in the business.

To register, visit <http://www.metastorm.com/news/webinars.asp>

For more Lean resources, visit <http://www.metastorm.com/solutions/horizontal/lean-solutions.asp>.

About Metastorm, Inc.

With a focus on enterprise visibility, resource optimization, efficiency and agility, Metastorm offers market-leading software for enterprise and business architecture (EA), business process analysis (BPA), and business process management (BPM). As an integrated product portfolio, Metastorm Enterprise allows organizations to improve business results by better aligning strategy with execution. By combining the power of these three disciplines onto a common platform, Metastorm is helping organizations worldwide focus on the right business improvements, instill stronger governance, and accelerate time to value. For more information and success stories on organizations powering strategic advantage with Metastorm Enterprise, visit www.metastorm.com.

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