

Metastorm Expands in Asia to Address Growing Demand for Business Process Improvement Technology

Opening of Hong Kong office and appointment of regional director demonstrates Metastorm's commitment to servicing EA and BPM customers in Asia

BALTIMORE, MD USA and HONG KONG, CHINA – February 3, 2010 – Metastorm, a leading provider of Business Process Management (BPM), Business Process Analysis (BPA), and Enterprise Architecture (EA) software for aligning strategy with execution, today announced the expansion of its Asia-Pacific operations – including the opening this week of a new Hong Kong office and the appointment of Paul Watts as Director of Asia Operations – to address growing demand for its software in the region.

The use of enterprise architecture and business process management software has grown rapidly over the past several years as a result of its ability to help organizations see the big picture of their operations, reduce costs, improve productivity, gain better visibility and control, and adapt more quickly to changing market conditions. Organizations in Asia seeking tools for business process improvement and business transformation have been quick to recognize Metastorm as a valuable resource for addressing these challenges. Metastorm customers in the region include AKPK, Bank Of China, Chubb & Sons, SBB Mutual, Standard Chartered Bank, and Talisman Energy.

“Metastorm has significant customers in Asia deploying our technology on an enterprise basis,” stated Bob Farrell, chairman and CEO of Metastorm. “The opening of our Hong Kong office and the appointment of Paul to run our operations in the region will be extremely valuable in providing local support to our customers as well as expanding our partner network to further accelerate our growth and meet the increasing demand for Metastorm’s software and business process improvement expertise.”

Paul Watts joins Metastorm from TIBCO and brings over 18 years of experience establishing and growing international businesses, developing channel partners, and meeting the demands of business and government customers in Asia.

“Metastorm is a global leader in a fast growing market, and I am pleased to be joining the company,” stated Paul Watts, newly appointed director of Asia Operations for Metastorm. “I am extremely enthusiastic about the opportunity we have in Asia, and I look forward to helping organizations in the

region address their business challenges through the use of our software and our many years of BPM best practice experience.”

The flexibility of Metastorm’s software to handle multi-byte and right-to-left languages and its unique multi-language processor for creating a single master process and deploying it in multiple languages have given Metastorm a unique advantage over other BPM and EA vendors in deploying and supporting global processes and multi-national organizations. More information on Metastorm and its software is available at www.metastorm.com.

The Metastorm Asia office can be reached at 21/F, The Center, 99 Queen's Road Central, Hong Kong; telephone +852 3478 3827.

About Metastorm Inc.

With a focus on enterprise visibility, resource optimization, efficiency and agility, Metastorm offers market-leading software for enterprise and business architecture (EA), business process analysis (BPA), and business process management (BPM). As an integrated product portfolio, Metastorm Enterprise allows organizations to improve business results by better aligning strategy with execution. By combining the power of these three disciplines onto a common platform, Metastorm is helping organizations worldwide focus on the right business improvements, instill stronger governance, and accelerate time to value. For more information and success stories on organizations powering strategic advantage with Metastorm Enterprise, visit www.metastorm.com.

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