

Metastorm Positioned in Leaders Quadrant in Leading Industry Analyst Firm's "Magic Quadrant for Business Process Analysis Tools" Report

BALTIMORE, MD – March 1, 2010 – Metastorm, a leading provider of Business Process Management (BPM), Business Process Analysis (BPA), and Enterprise Architecture (EA) software for aligning strategy with execution, today announced that it has been positioned in the Leaders quadrant of the Gartner Magic Quadrant for Business Process Analysis Tools¹, published February 22, 2010.

Gartner, Inc.'s Magic Quadrant positions vendors in a particular market segment based on their completeness of vision and ability to execute. Metastorm has also recently been placed in the Leaders quadrant of the Magic Quadrant for Enterprise Architecture tools² published November 12, 2009 by Gartner, Inc. and in the Leaders quadrant of the Magic Quadrant for Business Process Management Suites (BPMS)³ published February 18, 2009.

The Magic Quadrant for Business Process Analysis tools report states: "BPA tools are key components of BP improvement initiatives, and the discipline of BPM. BPA tools are used by business analysts and architects to construct BP models. Process modeling is a key BPM technology when used in a BPMS (models are in sync with the implementation — that is, the BPM model artifacts should always reflect what's being executed). In this capacity, BPA tools complement BPMS tools by enabling deeper, multilevel modeling (conceptual, logical and physical in greater detail, including relationship mapping) than the modeling component of a BPMS."

Metastorm ProVision® for BPA provides a comprehensive solution that allows organizations to discover, model, analyze and optimize their business processes. Metastorm ProVision's ease of use, built in methodologies, wide array of industry reference models, and integrated user guides, provide rapid time to value; and its rich simulation and analysis capabilities help organizations achieve continuous process improvements. Unlike other BPA software products, Metastorm ProVision also provides deep enterprise and business architecture functionality to allow organizations to better understand the relationship of business processes to the broader enterprise. And paired with Metastorm BPM®, an organization can execute process improvement initiatives with great speed and agility at minimal cost.

Based on customer feedback, Metastorm has one of the highest customer satisfaction ratings in the BPA market.

Metastorm ProVision is part of the Metastorm Enterprise software portfolio, which uniquely combines leading, best-of-breed EA, BPA, and BPM capabilities on a common, integrated framework. Together, these solutions deliver a powerful platform for aligning strategy, analysis and execution.

“Metastorm is pleased with our position in the Leaders quadrant in three Gartner Magic Quadrant reports – EA, BPA and BPMS – and believe it is a testament to our ongoing commitment to helping our customers better align strategy with analysis and execution to deliver real business results,” stated Bob Farrell, chairman & CEO of Metastorm. “Metastorm will continue to provide best-of-breed capabilities across these three disciplines. Our recent release of Metastorm ProVision Version 6.2 will further help our customers obtain the understanding, visibility and governance necessary to achieve a competitive advantage in today’s challenging business environment.”

Metastorm recently announced a new release of Metastorm ProVision, Version 6.2, which includes enhanced collaboration and object reuse for wide-scale enterprise business improvements. A social media version of the Metastorm ProVision Version 6.2 announcement is available at <http://www.metastorm.com/news/2010/020910.asp>.

(1) Gartner, Inc., “Magic Quadrant for Business Process Analysis Tools” by David Norton, Mike Blechar, Teresa Jones, February 22, 2010.

(2) Gartner, Inc., “Magic Quadrant for Enterprise Architecture Tools” by Robert Handler and Chris Wilson, November 12, 2009.

(3) Gartner, Inc., “Magic Quadrant for Business Process Management Suites” by Janelle B. Hill, Michele Cantara, Marc Kerremans, and Daryl C. Plummer, February 18, 2009.

About the Magic Quadrant

The Gartner Magic Quadrants are copyrighted February 2009 and 2010 by Gartner, Inc., and are reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Metastorm Inc.

With a focus on enterprise visibility, resource optimization, efficiency and agility, Metastorm offers market-leading software for enterprise and business architecture (EA), business process analysis (BPA), and business process management (BPM). As an integrated product portfolio, Metastorm Enterprise allows organizations to improve business results by better aligning strategy with execution. By combining the power of these three disciplines onto a common platform, Metastorm is helping organizations worldwide focus on the right business improvements, instill stronger governance, and accelerate time to value. For more information and success stories on organizations powering strategic advantage with Metastorm Enterprise, visit www.metastorm.com.

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