

Metastorm Expands in Australia and New Zealand to Address Growing Demand for Business Process Improvement Solutions

Opening of Sydney office and appointment of regional director demonstrates Metastorm's commitment to serving EA and BPM customers in region

BALTIMORE, MD USA and SYDNEY, AUSTRALIA – April 21, 2010 – Metastorm, a leading provider of Business Process Management (BPM), Business Process Analysis (BPA), and Enterprise Architecture (EA) software for aligning strategy with execution, today announced the expansion of its Australasia operations – including the opening this week of a new Sydney office and the appointment of Michael Cawsey as Regional Director – to address growing demand for its software in the region.

The use of enterprise architecture and business process management software has grown rapidly over the past several years as a result of its ability to help organizations see the big picture of their operations, reduce costs, improve productivity, gain better visibility and control, and adapt more quickly to changing market conditions. Organizations in Australia and New Zealand seeking tools for business process improvement and business transformation have been quick to recognize Metastorm as a valuable resource for addressing these challenges. Metastorm customers in the region include AMP, Bendigo Bank, Harvey Norman, KPMG, Mallesons, Myer Stores, New Zealand Defense, New Zealand Telecom, and Telstra.

Metastorm has existing, established partnerships in the region, including reseller arrangements with BTP and iOctane – both of which have certified Metastorm consultants on staff and provide a strong local presence for service and support.

“Metastorm has many large customers in Australia and New Zealand deploying our technology on an enterprise basis,” stated Bob Farrell, chairman and CEO of Metastorm. “The opening of our Sydney office and the appointment of Mike to run our operations in the region will be extremely valuable in supporting our local customers and partners as well as further accelerating our growth to meet increasing demand for business architecture and process improvement solutions.”

Michael Cawsey brings to Metastorm over 25 years of experience establishing and growing profitable technology businesses and a proven domestic and international track record of successful sales and customer service delivery across Asia Pacific, Australia & New Zealand. He has held leadership positions at Kofax Australia, TIBCO/Staffware, and Modus Media.

“Metastorm is a global leader in a fast growing market, and I am pleased to be joining the company,” stated Michael Cawsey, newly appointed regional director of Australia and New Zealand for Metastorm. “I am extremely enthusiastic about the opportunity we have in Australasia, and I look forward to working with our key partners in the region to help customers address business challenges through the use of Metastorm’s software and our many years of business process improvement best practice experience.”

More information about Metastorm and its software is available at www.metastorm.com.

The Metastorm Sydney office can be reached at Level 57, MLC Centre, 19-29 Martin Place, Sydney NSW, Australia 2000, telephone +61 (2) 9238 2371.

About Metastorm Inc.

With a focus on enterprise visibility, resource optimization, efficiency and agility, Metastorm offers market-leading software for enterprise and business architecture (EA), business process analysis (BPA), and business process management (BPM). As an integrated product portfolio, Metastorm Enterprise allows organizations to improve business results by better aligning strategy with execution. By combining the power of these three disciplines onto a common platform, Metastorm is helping organizations worldwide focus on the right business improvements, instill stronger governance, and accelerate time to value. For more information and success stories on organizations powering strategic advantage with Metastorm Enterprise, visit www.metastorm.com.

Contact: Erin O'Brien
Metastorm
+1 443-703-1817
+44 (0) 208 971 1519
gkarr@metastorm.com

Shahed Ahmed
Merritt Group
+1 703-390-1515
ahmed@merrittgrp.com

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