

Simple Business Modeling for All Users

Many business modeling tools today focus only on modeling your business processes. Yet your business is more than processes. How do you capture your processes, along with your organization, goals, locations, systems, capabilities, activities, deliverables, projects, requirements, and rules?



Only Metastorm allows you and your users to model your entire business – not just processes.

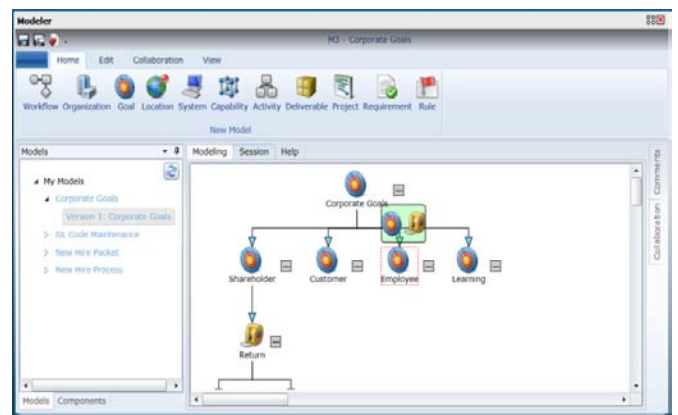
Model your Business, not Processes

Your business is dynamic and encompasses processes, applications, locations, goals, projects and much more. Key to your success is understanding these components of your entire business, whether you are reducing costs, consolidating operations, merging enterprises, transforming your business, or planning for growth. Only Metastorm provides you a platform in the Cloud to model both your business and your processes.

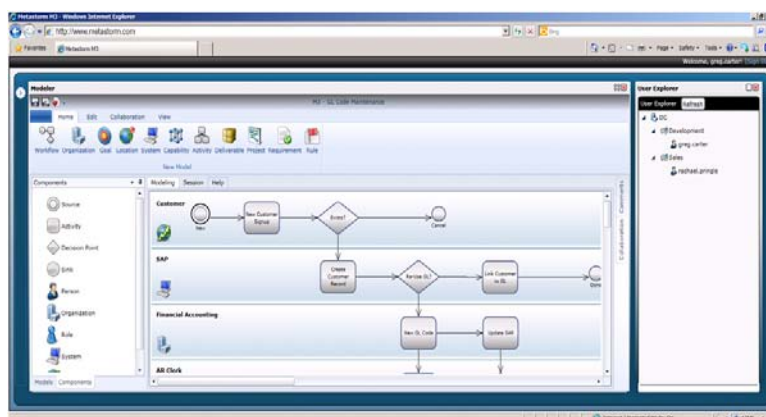
But simply modeling is not enough. Metastorm M3 also allows you to identify relationships between these components of your enterprise. How do your projects impact your applications? What existing capabilities do you have to support your goals? With Metastorm M3 you can model your business and gain these insights for both your enterprise today and how you want to operate in the future.

Get Started Today, Build for the Future

Metastorm M3 allows you and your team to immediately get started modeling your business, defining improvement opportunities, and delivering results long before you might have traditional platforms installed and available to your teams.



Model your goals – or any component of your business – and define key relationships and interdependencies.



Collaborate on business models in real-time to leverage what your employees know about your enterprise.

With Metastorm M3's Cloud-based application and zero-install footprint, you can get started in minutes. Since all of your business models are stored securely in the Cloud, you never have to worry about emailing files to your team or version control issues. Your business models are available anytime, from anywhere, through Metastorm M3.

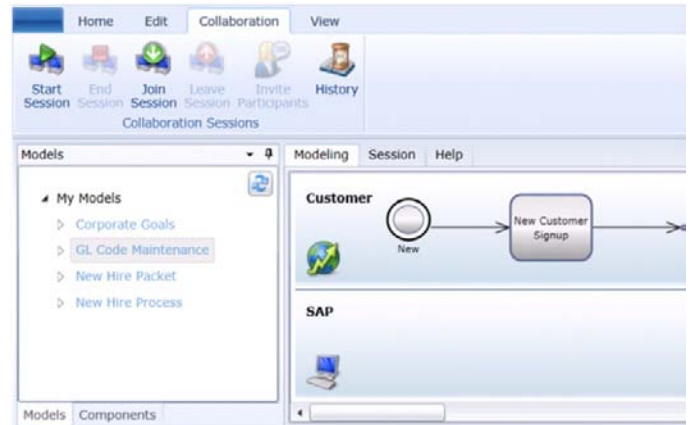
Collaborate and Share in Real-Time

One person cannot effectively model your business since knowledge is dispersed across many people and teams.

Metastorm M3 allows you and your teams to collaborate on business models in real-time – even replay these sessions later – to harness the understanding of your business, share this information, and drive improved results.

Key Features and Benefits of Metastorm M3

- **Collaborative enterprise modeling for anyone, anywhere** through a secure Cloud-based environment.
- **Modeling capabilities for 11 different model types of your business:** goal, organization, capability, system, process/workflow, activity, rule, project, requirement, location and deliverable; providing a library of modeling objects and viewpoints beyond simple process models to deliver holistic business improvements that factor in all of your enterprise assets.
- **Online collaboration tools to enable model annotation and discussion:** chat, whiteboard, model annotation, sharing, recording and playback; providing users with a rich, social environment for communication.
- **Zero footprint, low cost deployment:** Cloud-enabled, running on Microsoft Windows Azure™ for full benefits of the Cloud, including scalability, performance, security and elasticity; can also be deployed in your private Cloud (hosted or on-premise) or in the public Cloud.
- **Easy to access and easy to use:** built-in modeling guides eliminate the need for training or past modeling experience, thus making M3 ideal for mass deployment.
- **Migrate models to power users:** for deeper modeling, data collection, analysis, and rapid deployment.
- **Integration to Metastorm's powerful EA, BPA and BPM software suite:** efforts in Metastorm M3 can be quickly and completely leveraged in Metastorm's EA, BPA and BPM platforms to achieve even greater business results.

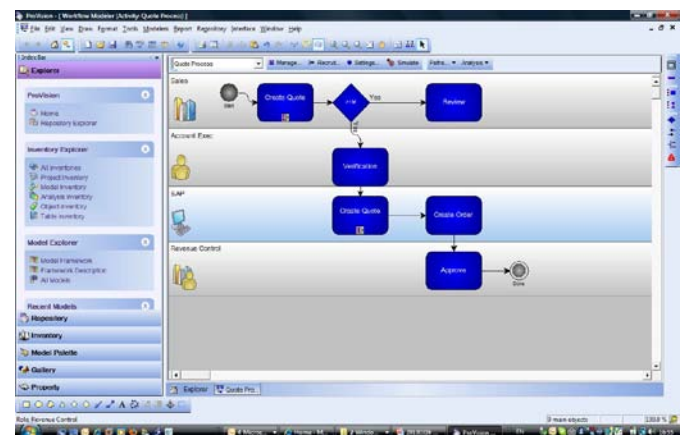


Zero-training platform allows for your teams to quickly deliver results and collaborate across your enterprise.

The Only Solution for Collaboratively Modeling Your Business

Metastorm Enterprise is recognized by industry analysts and customers as an industry leader in EA, BPA and BPM, and continues to receive accolades for its breadth and depth of its functionality.

Metastorm M3 extends this leadership by giving you the only platform that allows you to start today with the full power to model your business – not just your processes – in a collaborative environment where all users can participate and share their knowledge. This unique platform gives you the best results, faster time to value, and a foundation for future growth across your enterprise.



Connect work done in Metastorm M3 with power users in your enterprise, including enterprise architects, six sigma teams, business analysts, and application owners.