



## Architecting a Framework for Success

Enterprise Architecture (EA) programs must be more agile than ever before, helping define future direction and providing true value to the business. It's no secret that successful alignment of business and IT maximizes enterprise performance. But close alignment is only achieved by organizations that understand how to develop and maintain an accurate model of their strategy and their business architectures, and then positively impact the business through effective management of their systems and technology architectures.

Metastorm's Enterprise Architecture Professional Services team can help ensure that you build a successful and strategic EA program that delivers measurable results into the next decade and beyond. Our consultants work with you to build a living model of the organization and establish a consensus-based understanding of opportunities for optimizing business processes and information technology portfolios.

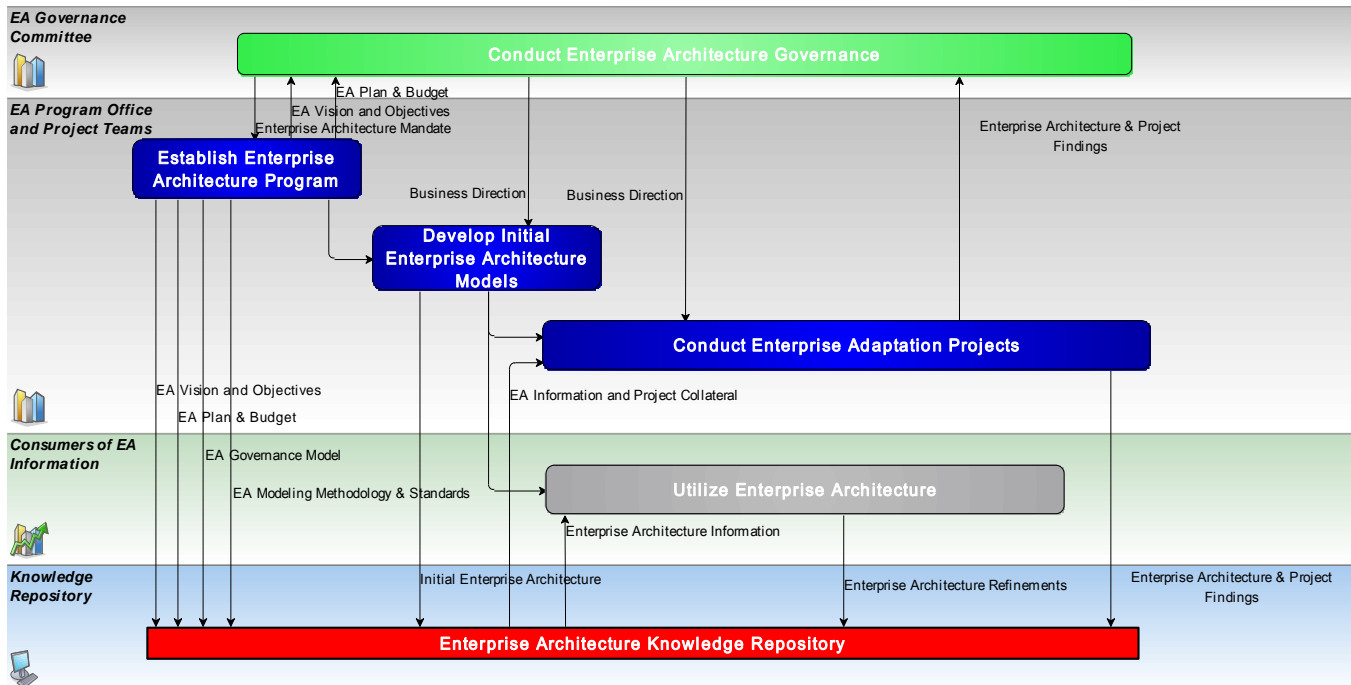
During an Enterprise Architecture engagement, we establish an EA program to provide the on-going capability to visualize and understand enterprise strategy and evolve business, systems and technology architectures in parallel, mutually reinforcing increments. The program's organization and governance processes are defined, along with basic enterprise modeling infrastructure components such as the enterprise modeling toolset, the EA methodology, modeling standards and knowledge repository management tools and procedures. We capture enterprise strategy models and business, systems and technology architectures – with initial emphasis placed on portions of the architecture that will provide immediate answers for pressing management questions. The enterprise model becomes a living representation of the enterprise, allowing the organization to quickly analyze the impact of planned business changes.

In addition, the Enterprise Architecture provides critical knowledge for conducting various enterprise adaptation projects to better enable enterprise strategy. Specific project objectives might include a focus on refining strategy, improving business processes, better aligning systems and technology portfolios with business processes, or capitalizing on new technologies to realize business advantage. All of these enterprise adaptation projects yield incremental changes to the enterprise architecture, and increased ability to utilize the Enterprise Architecture to understand, analyze, realize and monitor the performance of the enterprise.

## Highlights

### Benefits

- Alignment of business strategy and information systems
- Reduction in the risk associated with business and information technology change
- Improved ROI on business process improvement and information technology projects
- Enterprise-wide understanding of the interactions of strategy, business processes, and information technologies
- Ability to coordinate strategy, operations, and information management at all levels within the enterprise



More specifically, our consultants help you establish an effective enterprise modeling capability utilizing the Metastorm ProVision® enterprise modeling solution and proven visual modeling methodology. We work with you to conduct architecture-based projects to effect beneficial change in strategy and the business processes, systems and technologies employed to achieve that strategy. Additional project efforts focus on improving management's ability to observe, analyze and impact on-going operational performance.

Deliverables typical of a Metastorm Enterprise Architecture engagement include:

- Project Scope and Objectives – determining process boundaries, project participants and project resource scheduling
- Enterprise Architecture Program Office – organization structure, roles and relationships, including the EA Governance process
- Enterprise Modeling Infrastructure – enterprise modeling software tools, EA knowledge repository, modeling standards and repository management procedures
- Initial Enterprise Architecture Models – inter-related visual models of enterprise strategy, business processes, systems and technologies
- High Priority Project Results – project deliverables and Enterprise Architecture refinements for priority enterprise adaptation projects, conducted jointly with in-house staff and Metastorm consulting assistance, with an emphasis on knowledge transfer and solidifying the organization's enterprise modeling capability
- Management Analysis Results – analytical findings from projects targeting key enterprise management issues dealing with systems and technology portfolio management, effectiveness of technology investments, business process

performance, alignment of systems and technology with business processes, etc.

- Enterprise Architecture Knowledge Repository – containing the architecture models that capture current and future strategy, business processes, systems and technology configurations with associated architecture project findings, “lessons learned,” modeling standards, project planning templates, etc.

## Proven Expertise

As a global leader in Enterprise Architecture, Business Process Analysis, and Business Process Management (BPM), Metastorm has invested in building customer-focused services. In virtually every industry and sector, Metastorm helps our customers better understand how your organizations operate and identify ways to maximize overall operational performance and resource utilization. We help streamline processes, raise productivity, lower costs, achieve compliance, instill governance and reduce risk and complexity. We understand the critical issues you face every day, and we offer proven, comprehensive services to increase your competitive advantage.

Metastorm helps you realize results from your Enterprise Architecture initiatives through the deployment of the Metastorm ProVision and Metastorm BPM® software applications. Our experienced consultants employ enterprise modeling methodologies – capitalizing on best practices and unrivaled expertise to get your program up and running quickly and effectively – and then leveraging our proven, full life-cycle business process management suite to allow you to automate, integrate, deploy, and manage optimized processes.

In addition to Enterprise Architecture, Metastorm consultants can be leveraged for a variety of needs including enterprise modeling software implementation, business process improvement, business requirements analysis, process design and optimization, and BPM software implementation services.

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